III'S TIME

Become a **MERISTEM** Dealer Partner

We're driving out waste and creating a better ROI for American farmers.. and we'd like your help:

- Providing high-quality, cost-effective products to improve crop production.
- Cutting waste in the distribution channel to create more economic value.
- Opening a pathway to bring innovative products to farmers faster.

What started with a few farmers and six products just a few years ago has grown to more than 45 products on several million acres - and it happened with the help of locally owned farm businesses like yours.

Join us in providing honest quality, less waste, a better ROI for American farmers and more food, fuel and fiber for a growing world.

To learn more, visit **MeristemAg.com** "If you are farming or in a farm service business and are looking for ways to diversify your income, connect with us! Meristem is growing rapidly and we are seeking high-quality dealer partners to help more farmers save money on innovative, performance-driven crop inputs."

MITCH EVISTON
Founder and CEO
Meristem Crop Performance



"Meristem is focused on helping farmers get a better ROI, and I've found that their platform fits perfectly with my Channel® Seed business. My farmers really appreciate the quality and the convenience. And that EXCAVATOR™ product they have for residue is just fantastic."

SEAN RITTINGER Stoutsville Seed Shed Stoutsville, OH

MOPTIMIZE EVERY SEED YOU SELL



High-yield crop production requires an integration of the right seed, nutrients, additives, and farming practices for best results. Seed dealers offering Meristem products have found they can bring a more comprehensive solution to their farmers, helping their customers earn more from every seed they buy.

BRING INNOVATION TO MORE ACRES FASTER

By focusing on the needs of farmers and bringing together formulation chemists, agronomists and biological researchers, Meristem can design build and produce products like EXCAVATOR $^{\text{TM}}$ without hurdles put in place by the traditional channel.





"We believe planting the right seed is just the beginning in achieving higher yields. Real success depends on having a sound crop management strategy and agronomic insight. Meristem products help us boost yields at a price point that will allow growers a better ROI."

LOWELL SCHARDT The Seed Source Wayne, Nebraska "Our passion is to provide our customers with high-quality seed and a high-quality experience. We see our engagement with Meristem as the next step in bringing even more success to our farmer-customers."

> MATT WEHMEYER Wehmeyer Seed Mascoutah, Illinois



GROW YOUR BUSINESSIN EVERY PASS

Meristem's unique product platform helps farmers make the most of every pass they make through the field. Meristem's portfolio gives you more reasons to connect with your best farmers and cement those relationships by offering high quality products every farmer needs, from planting through post-harvest.



"We're committed to executing a crop production strategy that includes the most innovative crop inputs: seed, seed treatments, tools, biologicals, and crop management applications. Meristem's products fit well with our fully integrated approach to crop production."

> TROY MCKILLIP McKillip Seeds Wabash, Indiana





MERISTEM

CROP PERFORMANCE

1-833-637-4783 (MERISTEM)

MeristemAg.com



"Margins in ag are very thin. To move the needle up on ROI, you're going to have to do things differently. With Meristem, we can drop the cost of most inputs anywhere from 10 to 30 percent - that's a big difference for the farmers we serve."

JUSTIN OGLE Record Harvest Nevada, Missouri

LEVERAGE YOUR INFRASTRUCTURE

You've already got the warehouses, equipment, and people – with Meristem, you can diversify your business and spread your existing costs over a new revenue stream. You create new business that makes the most of your investment and keeps your team productive all season long.



REDUCE WASTE IN THE CROP INPUT CHANNEL

The traditional distribution system has become outdated and expensive with antiquated logistics, too many warehouses and bloated bureaucratic overhead. By shipping products from our manufacturers direct to you, we can often cut out two, three or even four loads and unloads resulting in a better product for less cost and a better ROI for farmers.



"To anyone thinking about starting your own business and working with Meristem, I would say just do it. Just be willing to bet on yourself and push ahead. I wish I would have done it sooner."

> JUSTIN CLARK C&C Ag Solutions Mayfield, Kentucky

