



**Job Title:** Marketing and Brand Management Intern

**Location:** Meristem HQ – Powell, Ohio

**Reports to:** Operations Manager

**HR Contact:** Stephanie Graham

**Salary:** \$2500/month

**Travel Required:** 10-20%

**Position:** Internship (Full time through the summer, option for part time during the school year)

**Duration:** May 15<sup>th</sup>-August 1<sup>st</sup> with opportunity to begin sooner

Submit resume, cover letter, two work samples, and requests for additional information to:  
Lea Kimley | Stratovation Group  
lea@stratovationgroup.com  
937-605-4494

#### **Overview:**

Meristem Crop Performance is one of the fastest-growing direct-to-farm crop input companies in America. Meristem sources, formulates and delivers high-quality crop inputs to farmers at the least cost possible, at savings up to 30 percent. By helping farmers and local independent agribusinesses make the most of their infrastructure and intellectual property investments, the company improves productivity and creates real economic value by removing waste in the established crop input distribution channel.

The Meristem intern team is designed for eager college students with a desire to learn and grow within the agriculture industry. Preference will be given to those applicants with a background in agriculture. Meristem interns will have a sincere interest in supporting the Meristem employees, dealers and brand. Interns will gain hands-on experience and make an impact at Meristem Ag.

#### **The Marketing and Brand Management Intern primary duties include, but are not limited to:**

- Supporting the Meristem marketing team
- Creating and editing of Meristem collateral development
- Providing strategic brand marketing support
- Working knowledge of Meristem product portfolio and corresponding branded label partner portfolios
- Completing day to day office tasks
- Event planning
- Travel to August Dealer Meeting to meet with Meristem Board of Advisors and other leaders in the agriculture industry
- Other duties as assigned

**Skills/Capabilities**

The position requires the ability to demonstrate the following practices:

- Knowledge of Adobe Creative Cloud and Microsoft Office Suite
- Proven ability to support multiple initiatives simultaneously
- Willingness to learn about Meristem
- Basic knowledge of agriculture
- High organizational skills

**Education and Experience**

- Completed at least two years of post-secondary education
- Preferred major of agriculture, marketing, journalism, communications and/or related field

Technology will be provided

Interns will be paid IRS mileage rate for travel outside of the office

Some overnight and weekend travel may be required. All expenses will be paid by Meristem