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Creek and Harman Team to Launch C&H Ag Products *Partners Intent on Serving Up Quality Crop Inputs for Less*

Benton County, Ind, Jan. 5, 2021 – C&H Ag Products of Benton County, Ind., today announced their own line of plant growth regulators, adjuvants, water conditioners and drift control agents expressly designed to serve farmers with quality products that will improve return on investment. C&H Ag Products will initially offer NUTRIPRIME™ Plant Growth Regulator (PGR) and FULLVIEW™ adjuvants, water conditioners and drift control additives.

“Our goal is to bring the very best of the best to our customers,” said Brad Harman, farmer and co-founder of C&H in announcing the new company and new brands. “It’s our mission to help each of our customers make the most of every opportunity their farm ground represents.” Harman, who has more than 10 years of work experience with two different crop input retailers, also farms family ground and does considerable custom application for other growers.

Scott Creek, also co-founder, is an experienced provider of crop inputs who formally worked in ag retail business. He says increased consolidation among the national distributors has brought new opportunities for smaller companies like theirs, because they can be more efficient in logistics and sourcing products because of having lower overhead expenses.

“Farmers are currently spending too much on many of the products they use on every acre,” Creek says. “With added costs of warehouses, trucks and people, many dollars of expenses are getting passed along to the farmer. We have partners that can help us be part of the solution.”

According to Harman, what they know about local growing conditions – from the farming and custom application they already do – will enable them to bring better solutions to growers. “We love being able to help crop producers gain higher yields,” he says. “And farmers need a higher ROI for every input dollar if they are to be successful.”

Creek and Harman also announced a new strategic supply agreement they’ve formed with Meristem Crop Performance Group, LLC (www.meristemag.com). The Meristem Crop Performance product line will now become another important component of C&H’s offering of crop inputs and grower solutions.

In addition to their own PGR and adjuvant line-up, C&H will now also offer Meristem’s product portfolio, including RACEREADY™ seed treatments and HOMESTRETCH™ nitrogen stabilizers, starter fertilizers and micronutrients. Creek and Harman say they are looking forward to taking the benefits of these new brands – C&H and Meristem – to farmers in Western Indiana.

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C&H and Meristem – 2-2-2

“The Meristem team is working hard to help farmers cut costs and improve yields and we are proud to be able to work with them,” says Harman. He says C&H’s objectives of boosting yields and helping farmers keep more of what they earn is one that fits well with Meristem’s vision of “Driving Farm Business Success.”

“Scott Creek and Brad Harman are intent on building yield and improving ROI for their farmer-customers and we’re delighted to team with them,” says Mitch Eviston, Founder and CEO of Meristem. “We’ve set up Meristem to be the lean provider of high-quality crop input additives to help top crop producers cut costs and increase yields. Now, with the help of C & H, we’ll be able to connect with more of the farmers who can benefit.”

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***C&H Ag Products, LLC** (www.CHAgProducts.com) is an independent business providing crop inputs, custom application and crop consulting. They are devoted to serving the crop producers of Western Indiana and Eastern Illinois with products and services uniquely-suited to the needs of local farm operations. It’s the mission of C&H to optimize crop yield and profit for their customers. They are based in Benton County, Indiana.*

***Meristem Crop Performance Group, LLC** (www.meristemag.com) is one of the fastest-growing direct-to-farm crop input companies in America. Meristem sources, formulates and delivers high-quality crop inputs to farmers at the least cost possible, at savings up to 30 percent. By helping farmers and local independent agribusinesses make the most of their infrastructure and intellectual property investments, the company improves productivity and removes waste in the established distribution channel. Meristem is led by a world-class team of ag professionals passionate about creating the most efficient channel to move innovative practices and novel technologies to market for the benefit of the American Farmer.*